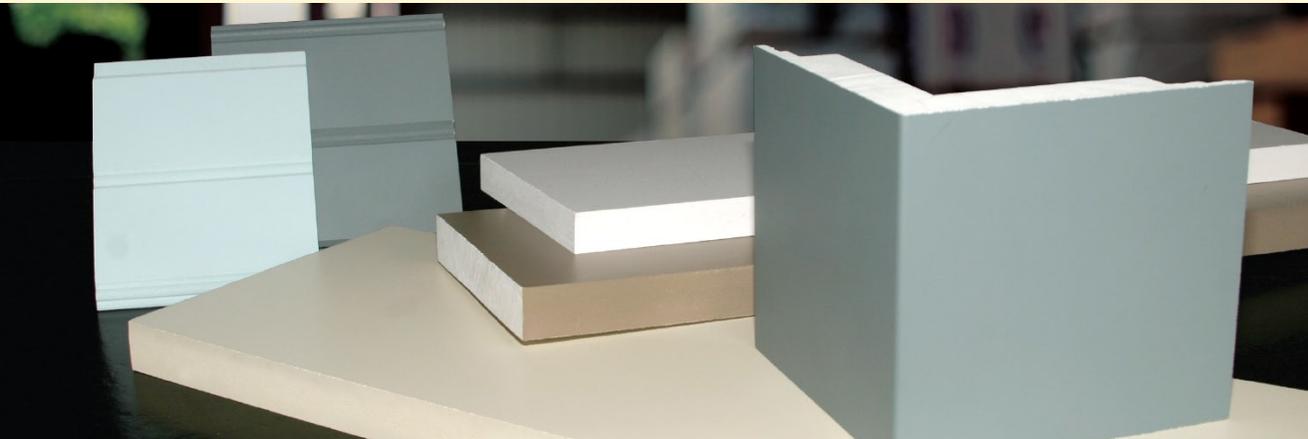




EXTERIOR COLOR TRIM



Introducing pre-finished Ex-Cel® Exterior Trim, part of the most advanced PVC trim program available.



With Sherwin-Williams®, Ex-Cel has achieved the first-ever true satin finish for cellular PVC. From earth tones to historical hues, including the most popular fiber cement trim colors, Ex-Cel's sixteen standard colors and additional custom colors are unsurpassed in breadth and richness.

Coated or uncoated, smooth or woodgrain, standard or concealed butt joints... with a full line of trim, corners, beadboard, sheet and molding choices, Ex-Cel can meet all of your trim needs.

No other PVC trim line gives dealers the power and flexibility of Ex-Cel to seamlessly move from a bid-winning price to upselling truly value-added features.

PAINT PERFECTED

The durability of Ex-Cel color is achieved through a unique surface-bonding technology developed in conjunction with Sherwin-Williams. Solar-reflective Polane® is an extremely durable two-part polyurethane coating. It will not peel or crack and is nearly impossible to scratch. No field-applied finish can match the strength that you receive with Ex-Cel.

Ex-Cel's unique finish also protects the PVC core against UV exposure, so that it never warps or discolors in the sun. Ex-Cel is suited for all types of exterior applications including high moisture and ground level locations and carries a **lifetime warranty** on both the material and the finish.

Touch-up is easy. Ex-Cel offers touch-up paint, or just purchase matching Sherwin-Williams Duration® paint as needed.

EX-CEL = SMARTER BUTT JOINTS

In addition to classic trim profiles, the Ex-Cel Equation™ goes beyond standard concealing channels to include a Push-Lock insert, creating the hand-crafted look of a fitted butt joint.

This allows Ex-Cel to be applied after the siding for faster installation and greater job efficiency, while handily concealing cuts and caulked ends.

AMERICAN LUMBER SERVICE

Our Warehouse Is Your Warehouse™... American Lumber carries smooth trim board sizes in multiple colors as well as stocking a complete offering of traditional, uncoated white Ex-Cel.

Complete trim packages and job lots in other colors are available with a short lead time. Call for more information and pricing!

